

ADVERTISING IN THE SOUNDS GREAT PRINT EDITION

RATE TABLE

	Eighth page	Quarter page	Half page	Full page
Size (mm)	92w x 63h	92w x 130 h	190w x 130 h	190w x 255h
Rate (excluding VAT)	£25	£40	£70	£140

Subscribers to Sounds Great get a 20% discount on these rates. Repeat advertisements also attract a discount, depending on the number of periods booked. Email us for details.

PUBLICATION SCHEDULE AND DEADLINE DATES

<u>Cover date</u>	<u>Print Edition Coverage</u>	<u>Distribution date</u>	<u>Deadline</u>
Winter	1 Jan to 28/29 Feb	Mid Dec	1 Dec
Mar	1 Mar to 31 Mar	Mid Feb	1 Feb
Apr	1 Apr to 30 Apr	Mid Mar	1 Mar
May	1 May to 31 May	Mid Apr	1 Apr
June	1 Jun to 30 Jun	Mid May	1 May
Summer	1 Jul to 30 Sep	Mid Jun	1 Jun
Oct	1 Oct to 31 Oct	Mid Sep	1 Sep
Nov	1 Nov to 30 Nov	Mid Oct	1 Oct
Dec	1 Dec to 31 Dec	Mid Nov	1 Nov

TECHNICAL SPECS

We prefer to receive finished copy as PDF, JPG or TIFF files. If you need to use another format, please leave enough time before the deadline date for us to make sure we can handle what you send us. If you use MS Word we may need to make editing changes to fit the selected size. We do not provide design or artwork services, although we will do some limited layout from text sources.

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